



**Dennis J. "Jeff" Borkowski, MBA**

## **ANNOUNCEMENT: NEW CEO APPOINTMENT – WELCOMING JEFF BORKOWSKI**

We are excited to announce the appointment of Jeff Borkowski as the new Chief Executive Officer of NASW Assurance Services, effective December 9th, 2024. Jeff brings a wealth of experience, leadership, and vision to our organization. In his new role, Jeff will oversee the strategic direction of ASI, building on our strengths and leading us through an exciting phase of growth.

Jeff is a methodical and sound decision maker with proven talent to direct and grow client-driven operations, establish quality standards and assessment tools, and enhance processes. Jeff has an extensive record for controlling risk while ensuring strict regulatory compliance. He has verifiable success leading and training professional teams, fostering accountability, and implementing a range of solutions to meet strategic objectives and overcome performance gaps.

As former President of Clearpath Specialty, a member of the Harford Mutual Insurance Group, Jeff successfully negotiated, planned, and implemented a merger of ClearPath Mutual Insurance Company with the Harford Mutual Insurance Group (Bel Air, MD). Jeff expanded the geographic territory of the Clearpath Specialty brand from five states to 14 states for monoline Workers' Compensation, served as the Workers' Compensation practice leader for HMIG and the Midwest Office leader, and planned for introduction of all commercial lines of insurance in Kentucky and Indiana effective January 2025.

As former CEO of ClearPath Mutual Insurance Company, Jeff managed the overall operations including underwriting, loss prevention, premium audit, claims, information technology and finance for a five-state mutual insurance carrier in the Midwest region with written premium of \$54M (YE 2023). Jeff delegated and directed agendas, driving profitability, managing company organizational structure, strategy, and communicating with the Board. Jeff oversaw the organization's financial structure, ensuring adequate and sound funding for the mission and goals of the company. Jeff ensured compliance with all applicable laws, rules, regulations, and standards and served as the company's representative to agents, customers, the government, and the public.

Jeff obtained ClearPath Mutual's initial A.M. Best rating of A- (Excellent) in January 2019 and reaffirmed it each year since. He also expanded the company's territory with entry into Tennessee (October 2019), Indiana (March 2020), West Virginia (May 2022) and Georgia (July 2022).

Jeff was also Vice President of Underwriting and Marketing for Brethren Mutual Insurance Company, in Hagerstown, MD from 2015 to 2018. In addition, he was Branch Manager for BITCO Insurance Companies in New Orleans, LA from 2013 to 2015.

Please join us in welcoming Jeff Borkowski to NASW Assurance Services!  
We look forward to the continued success of our company under his leadership.

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